



An initiative of United Way of Greater Los Angeles
& L.A. Area Chamber of Commerce

7:30 am	Welcome & Introductions	Chris Carey & Jerry Neuman
7:40 am	Implementation of the City/County Strategies	Chris Ko & All
9:25 am	Next Steps & Meetings	

Task Force members present:

Chris Carey
Jerry Neuman
Kerry Morrison
Neil Haltrecht
Wendy Levin

Task Force members absent:

Bill Farrar
Rich Grimes
Fran Inman
Kent Smith
Jim White

United Way: Chris Ko, Zahirah Mann, Emily Bradley
Chamber of Commerce: Gary Toeppen, Ruben Gonzales

Guests: N/A

NEXT MEETING: March 17, 2016, 7:30 - 9:30am at United Way

KEY ACTION ITEMS

MAJOR TOPIC	WHAT	WHO
City-County Strategies	Identify legal background and financing in support of Benefit Assessment	Jerry/Chris Ko
	Ranking potential revenue sources identified by the City	United Way
General Task Force	Identify date/space for Spring Prospecting Luncheon and send out invite	United Way
	Add Dashboard to ongoing meetings for check-in points	United Way
	Continue to investigate Standards revitalization to bring to future meeting.	United Way
	Identify any prospects to invite to Spring Prospecting Luncheon	All

I. Welcome & Introductions

II. Implementation of the City/County Strategies

- Final City/County Strategies- City and County plans were voted on unanimously on Tuesday February 9. Both plans incorporate priorities that align with the Home For Good initiative and groundwork laid over the last five years by the Task Force. Gary and Elise were part of presenting the County plan and Task Force members testified at both the City and County votes.
 - o The City's plan is unfunded and the City is now looking at budgetary methods and revenue streams to support.
 - o The County identified \$50M in current funding, \$50 in surplus and \$50M in departmental realignments to immediately support a set of priorities within the plan, and is also discussing increasing the investment from one-time funding to ongoing support.
- Implementation Roles- Discussed the role of the Task Force as public partners work to implement their plans.
 - o Some key areas identified for the Task Force to focus on regarding City/County full implementation include: Measuring/Accountability, Education/Advocacy, Innovation/Thought Leadership, Catalyzing Change through Philanthropy, & Real Cost Conversation.
 - o Looking at regular check-in moments through a state of homelessness report and presentation, as well as ongoing dashboard tracking and revitalization of Standards of Excellence work.
- Accountability
 - o Housing Need- Discussed housing gap analyses by the City/County, differences in calculations and how to fill actual need.
 - City- 10 year calculation over a smaller geography, without services but included construction costs for a total of \$1.87B
 - County (handout)- 5 year calculation over larger geography, with services included but no construction costs for a total of \$1.4B
 - o Budget & Revenue- Related to gaps and costs. The plans identified potential sources for ongoing revenue (handout), discussed options for advocacy around pivotal sources, including:
 - Linkage Fee- Cost/unit to all residential units to feed Housing Trust Fund. All parties seem ready to move forward and the study has been approved on all sides as the first step. Would offer a limited amount of funding to the issue but does not require a vote to move forward.
 - Benefits Assessment- An idea raised by Jerry and being investigated by both sides but especially the City. After approval through 50%+1 vote of property owners impacted would be annual fee on land parcels that could be levied for a bond over next 10 years.
 - Transit Ballot Measure- Already to be placed on ballot, this would add Transit Oriented Development to the mix of what could be funded through sales tax.
 - Sales Tax- Pushing straight sales tax through to vote for stable source of funding for housing and services.

III. Next Steps/Next Meetings

NEXT STEPS: See chart on page 1.

NEXT MEETING: March 17, 2016, 7:30am to 9:30am at United Way. We will be joined by LA County CEO Sachi Hamai.

SPRING PROSPECTING LUNCHEON: Date TBD

Meeting adjourned at 9:30am